



A National Strategy for Integrated Public Warning Policy and Capability

Partnership for Public Warning

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The Partnership for Public Warning

The Partnership for Public Warning (PPW) is a partnership between the private sector, academia, and government entities at the local, state and Federal level. PPW was incorporated in January 2002 as a 501(c)(3) public/private non-profit institute, the type of entity recommended in the report *Effective Disaster Warnings* authored in 2000 under the National Science and Technology Council at the White House (www.nnic.noaa.gov/CENR/NDIS_rev_Oct27.pdf).

PPW's mission -- To develop consensus on processes, standards and systems that will provide the right information about dangers to life and property to the right people, in the right places, and at the right times, so those in harm's way can take timely and appropriate action to save lives, reduce losses and speed recovery – whether from natural disasters, accidents, or acts of terrorism.

PPW's Vision -- For every person to have the information needed in an emergency to save lives, prevent injury, mitigate property loss, and minimize the time needed to return to a normal life.

www.PartnershipForPublicWarning.org

Background on this Report

A primary goal of the Partnership for Public Warning is to develop consensus on a national vision and specific goals for improving all-hazard warning systems at the Federal, state and local levels. To seed this process, PPW sponsored a workshop that was held during December 4 - 8, 2002, at the Emergency Management Institute in Emmitsburg, MD, to develop the first draft of a National Strategy. In attendance were knowledgeable representatives of many of the stakeholder groups concerned with public warning. Participants are listed in Appendix 1. A draft was circulated widely to stakeholders for review and comment during February, March, and April 2003. Many people have read the document and have commented on it. Those who offered specific written suggestions for improvement are also listed in Appendix 1.

